

# Speech 1315 Fundamentals of Speech

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## Instructor

Bobby Britton Jr.

## Email

Bobby.Britton@brazosport.edu

## Office Hours

Virtual by Appointment

## Course Overview

An introductory college course which introduces the beginning speech student to general principles of the Speech Communication field. The course will provide instruction in specific speech preparation techniques and basic communication skills appropriate to students' further academic professional careers. Students are expected to prepare, organize, deliver, and critique several speeches achieving the aims of informative and persuasive public address. (3 SCH, 3 Lecture, 0 Lab)

Required skill level: College-level reading and writing

## General Objectives

The general objective of this course is to give the student basic experiences in public speaking and oral communication. While some time will be spent on the development of skills of body and voice, there will be emphasis on using language as a vehicle of thought. A minimally successful student in this course should develop the ability to present a short oral presentation in an effective, clear manner.

## Learning Outcomes

- Demonstrate the ability to effectively communicate orally from the podium in clear, coherent, and engaging language appropriate to the specific purpose, the central idea and the audience.
- Demonstrate competency in listening at college level, analyzing and interpreting verbal and nonverbal communication, and responding appropriately.
- Demonstrate competency in the speech writing process by germinating, developing, researching, organizing, and properly documenting a speech and the sources used in speech preparation.
- Demonstrate logical reasoning and critical thinking skills in problem solving and developing, evaluating, and presenting oral arguments.

## Required Text and Materials

1. A laptop, computer, or phone with a video camera (phones are great). The library, IT, or I can help you out if you don't have one.
2. A television, computer monitor, or a tablet in a pinch to project visual aids (optional).

3.

## Course Schedule

Your learning is my principal concern, so I may modify the schedule if it will facilitate your learning. We may discover that we want to spend more time on certain topics and less time on others.

<b>Week 1</b>		
	1/17/2024	Introductions, Overview, First speech assigned
		Public Speaking. Who cares?
<b>Week 2</b>		
	1/24/2024	Your First Speech
		Ethics in Public Speaking
<b>Week 3</b>		
	1/31/2024	Introductory Speech Due:
		Introductory Speech Due:
<b>Week 4</b>		
	2/7/2024	Special Occasion Speeches
		Outlining Your Speech
<b>Week 5</b>		
	2/14/2024	Speech Delivery, Special Occasion Outline Due
		Special Occasion Speech Due
<b>Week 6</b>		
	2/21/2024	Special Occasion Speech Due
		Special Occasion 2 Due
<b>Week 7</b>		
	2/28/2024	Special Occasion 2 Due
		Organizing the Speech/Selecting a Topic
<b>Week 8</b>		
	3/6/2024	Beginning and Ending The Speech
		Speaking to Inform
<b>Week 9</b>		
	3/20/2024	Informative Outline Due, Informative Speech Due:
		Informative Speech Due:
<b>Week 10</b>		
	3/27/2024	Informative Speeches
		Informative Speeches
<b>Week 11</b>		
	4/3/2024	Online Speeches/Death by Point and Demonstration Speeches
		Creating the Online Speech
<b>Week 12</b>		
	4/10/2024	Online Speech 1 Due

		Creating the Online Speech
<b>Week 13</b>		
	4/17/2024	Online Speech 2 Due
		Demonstration Speech Due
<b>Week 14</b>		
	4/24/2024	Demonstration Speech Due
		Speech Makeup Day
<b>Week 15</b>		
	5/1/2024	Final Speech of your Choice
		Final Speech of your Choice

## Course Requirements

Grade Items	Percentage of Total
<b>Speech Outlines</b>	<b>20%</b>
Special Occasion Speech Outline	16
Online Speech Outline	16
Speech of Your Choice	16
Demonstration Speech Outline	16
Informative Speech Research	16
Informative Speech Outline	16
<b>Practice Speeches</b>	<b>20%</b>
Special Occasion Practice Speech	32
Online Practice Speech	32
Informative Practice	32
Introductory Speech	2
<b>Final Speeches</b>	<b>30%</b>
Special Occasion Final	33
Informative Final	33
Demonstration Final Speech	33
<b>Peer Reviews of Speeches</b>	<b>10%</b>
Assessment Special Occasion Practice	14
Assessment Special Occasion Final	14
Assessment Introductory	14
Assessment Online Practice	14
Assessment Informative Practice	14

Assessment Online Final	14
Assessment Informative Final	14
<b>Final Speech</b>	<b>10%</b>
Assessment Informative Final	14
<b>Participation</b>	<b>10%</b>
Participation in class activities and discussions (Attendance factors in to Participation as well)	100

## Grading Scale

A	90-100%
B	80-89%
C	70-79%
D	60-69%
F	0-59%

## Attendance

This course only meets once per week. Even missing one session can put you behind your peers. Students who miss more than twice during the semester will be dropped from the course. If you know you are going to be absent, please alert Professor Britton as soon as possible. If there is a situation hindering you from attending class on a regular basis, please reach out.

## Homework Policy

Prompt submission of assignments and timely feedback to classmates via the Discussion area is vital to this class. Early submission allows the instructor to give you the guidance and grades you deserve. Due dates for each week are published on the course calendar at the start of the class. Work turned in by the time listed on the course calendar and on the due date listed will be considered on time. *Work that has not been submitted by the listed time and on the due date listed, may receive a 10% deduction per day late.*

## Academic Honesty Policy

Brazosport College assumes that students eligible to perform on the college level are familiar with the ordinary rules governing proper conduct including academic honesty. The principle of academic honesty is that all work presented by you is yours alone. Academic dishonesty including, but not limited to, cheating, plagiarism, and collusion shall be treated appropriately. Please refer to the Brazosport College Student Guide for more information. This is available online at <http://www.brazosport.edu>. Academic dishonesty violates both the policies of this course and the Student Code of Conduct. In this class, any occurrence of academic dishonesty will be referred to the Dean of Student Services for prompt adjudication, and may, at a minimum, result in receiving a final grade of zero in this course. Sanctions may be imposed beyond your grade in this course by the Dean of Student Services.

Use of Artificial Intelligence like Chat-GPT to complete assignments in full or partially without referencing it is academic dishonesty.

## Title IX Statement:

Brazosport College faculty and staff are committed to supporting students and upholding the College District's non-discrimination policy. Under Title IX and Brazosport College's policy FFDA (Local), discrimination based on sex, gender, sexual orientation, gender identity, and gender expression is prohibited. If students experience an incident of discrimination, sexual harassment, or sexual misconduct, they are encouraged to report it.

If a faculty or staff member "is informed of a student's **pregnancy or related condition**" by the student or "a person who has a legal right to act on behalf of the student," the employee must "promptly" tell the student or representative how to notify the Title IX Coordinator of the student's pregnancy or related conditions and must provide the Title IX Coordinator's contact information to the student or representative, unless the employee "reasonably believes" the Title IX Coordinator already knows.

While students may talk to a faculty or staff member at BC, please understand that they are "Responsible Employees" and must report what is told to them to college officials. Students can also contact the Title IX Coordinators directly by using the contact information below. Additional information is found on the Sexual Misconduct webpage at [www.brazosport.edu/sexualmisconduct](http://www.brazosport.edu/sexualmisconduct).

Alex Crouse, Director of Student Life and Deputy Title IX Coordinator  
979-230-3355; [alex.crouse@brazosport.edu](mailto:alex.crouse@brazosport.edu)

Mareille Rolon, HR Coordinator and Deputy Title IX Coordinator  
979-230-3303; [mareille.rolon@brazosport.edu](mailto:mareille.rolon@brazosport.edu)

## Students with Disabilities

Brazosport College is committed to providing equal education opportunities to every student. BC offers services for individuals with special needs and capabilities including counseling, tutoring, equipment, and software to assist students with special needs. For student to receive any accommodation, documentation must be completed in the Office of Disability Services. Please contact Phil Robertson, Special Populations Counselor at 979-230-3236 for further information.

## Student Support

To help you on your educational pathway, Brazosport College provides all students with access to TimelyCare. If you're stressed, challenged, or need help, download the TimelyCare app today! It's your free virtual health and well-being service platform, available 24/7, 365 days of the year. Search "TimelyCare" in your app store. Then, register with your student email to access your health care services.